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Youth @ Infotec – FREE to Students

April 18, 2012 • 9:00 am – 2:30 pm • CenturyLink Center Omaha

High school and college students from Nebraska and Iowa are invited to attend the FREE “Youth @ Infotec” event on Day 2 of the Infotec 2012 conference.

- Infotec is the region’s premier business and IT conference, a world-class event held right here in Omaha.
- “Youth @ Infotec” is FREE to students and will focus on technology careers and trends that are of particular interest to young people. FREE lunch is provided to all participants.
- Valuable networking opportunities with fellow students and business and IT experts.
- **In addition, there are two contests taking place in conjunction with “Youth @ Infotec”** (see details on back).

3 WAYS TO PARTICIPATE

- 1 Enter the **Video Contest** (see details on back).
- 2 Enter the **Mobile App Contest** (see details on back).
- 3 Attend the “Youth @ Infotec” event on April 18, 2012, at the CenturyLink Center Omaha.
*All high school students must be accompanied by a teacher sponsor.



Youth @
infotec®
April 18, 2012

Guidelines for the Video & Mobile App Contests

- ★ Open to high school and college students.
- ★ All entries must be able to be sent via email.
- ★ Inappropriate submissions or those not following contest guidelines will be disqualified.

Video Contest – Everyday IT in the Life of a Student



- Create a YouTube video that illustrates how students use IT in their everyday lives.
- Your video must be one minute or less in length.
- Your video must include an Introduction, Body and Conclusion.
- No commercial music may be used in your video (to prevent copyright issues).
- Upload your video to YouTube and submit the URL for the contest review process.

Mobile App Contest – College Finder App



- Develop a mobile app that allows people to find information about colleges/universities in Nebraska and Iowa (i.e. financial aid, housing, sports, internships, campus size, cost, etc.)
- Your app must be developed using Android OS 2.2 (or higher), Apple iOS 4 (or higher) or HTML5.
- Your app must include the ability to email results to the searcher.
- Your app must include a minimum of 5 demographic search categories.
- Submit a copy of your app to download onto a mobile phone for the testing process.
- Your source code may be requested if there's a question of authenticity.

Team Registration for Video & Mobile App Contests

- Students in high school and college may enter teams into either contest.
- High school teams must have a teacher sponsor who is responsible for signing up their teams.
- All team members must agree to complete the online Careerlink.com/Student profile.
- Teams should be assembled according to the following categories:
 - High School
 - College
 - Individual
 - Group

Important Dates to Remember

- December 22, 2011 – **“Youth @ Infotec”** Registration Opens to Students
- March 31, 2012 – Video & Mobile App Contest Entry Deadline
- April 1, 2012 – Registration Deadline to Attend the April 18 Conference
- April 18, 2012 – Students Attend the **“Youth @ Infotec”** Event for FREE (All high school students must be accompanied by a teacher sponsor.)

Winner's Circle & Top 5 Teams

Winner's Circle

The Winner's Circle is open to all teams who enter the Video or Mobile App Contests. These teams will be put into a drawing to win a prize at the “Youth @ Infotec” event.

Top 5 Teams

The top 5 teams will receive special recognition and be put into a drawing to win a prize at the “Youth @ Infotec” event.